

Sylvia Henderson

“The Idea Implementation Expert”

Sylvia Henderson is an international speaker and expert on idea implementation strategy and performance, and organizational and professional development. The Entrepreneur & Professional Network Speaker-of-the-Year, National Speakers Association’s John J. Daly Awardee, and Toastmasters International Distinguished Toastmaster, Sylvia has positioned herself as an international authority on moving ideas to income and impact.

Sylvia is the creator of the Idea MindTeam™ group platform and CEO of MindTeam Solutions, Inc. She brings over 40 years of corporate, association, entrepreneurship, C-suite, research, and client experiences, along with a passion for ideation and helping people perform at their highest levels, to work with professionals and organizational leadership teams improve communications, encourage collaboration, and increase their bottom lines.

Topics on which Sylvia presents include:

- The power of collaborative groups and the “third mind” as defined by Napoleon Hill
- Idea implementation process and strategies
- Leadership development
- Pivoting organizational culture from the top, down and bottom, up
- Emotional intelligence competencies for the future of the workplace, today
- Idea MindTeam™ platform concept and implementation for individuals and organizations

Have you ever had an idea that you wanted to turn into a business or cause?

Do you – or your team – have so many ideas that you have trouble focusing on the best one to work on?

If you lead an organization with staff – whether employees or contractors – would you like a way to bring their ideas to the table to serve everyone involved and grow your bottom line?

Our speaker today has written books, presented programs, and runs a company to get ideas out of your heads and into action to make an IMPACT© in your lives and those of your clients;

Has over 40 years of organizational and personal development, consulting, and speaking experience; and Spends her off-time rattling her brains for more creativity on motorcycles and roller coasters.

Here to help us get out of our heads and hearts and into action with ideas for income and impact,

Please welcome from your nation’s capital (whether you’d like to admit it or not) ...

CEO of MindTeam Solutions, Inc., idea implementation expert, and motorcycle mama...
Sylvia Henderson!



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Sylvia Henderson is a former Fortune50 corporate training manager and Past-President of two professional associations. Organizational and professional development, and putting knowledge, skills, and attitudes into action, drive her personally and professionally. She worked with entrepreneurs and experts to help them bring their ideas to reality and make money from multiple streams of income while doing so.

She was born in Philadelphia, PA; earned her Education degree from Cheyney University of PA, and her Masters in Business Administration from the University of Pittsburgh, PA. After a 25-year corporate career, Sylvia launched her own professional development business as Springboard Training, and is currently the co-founder of MindTeam Solutions, Inc. more laser-focused on organizational and leadership development.

Sylvia founded the Idea Success Network, an ecosystem encompassing consulting, speaking, and media properties helping individuals and organizations implement ideas. She also created the Idea MindTeam™ group platform and is implementing these peer groups in organizations with her business partner Josh Silverstone.

With small groups and on large stages, Sylvia speaks and shares her passion with how-to strategies for implementing ideas and ensuring organizations are agile to position themselves for market and customer challenges using their people as their most-valuable resources.

Sylvia is the author of multiple books including *Hey, That's MY Idea: How to Speak Up and Get Recognized for What You Know and Think*, and *TXTVERSATIONS: How Multiple Generations Communicate With Each Other in Professional Settings*. She is co-author with Josh Silverstone of *Internal Masterminds: How Smart Talent Leaders Create Engagement and Pivot Organizational Culture* and has chapters in other book compilations.

Media properties include Sylvia's cable television program of 10+ years called "Think About It!", a talk show of interviews with people who moved their ideas to businesses and non-profits. She also has a video podcast called "Idea Success TV" with entrepreneur interviews and lessons on moving ideas to income.

Professional affiliations include the National Speakers Association, Toastmasters International, the University of Pittsburgh Alumni Association, and Leadership Montgomery (MD).

Sylvia is committed to also having a personal life! She is a volunteer adult leadership trainer with Girl Scouts of the USA and avid supporter of Best Friends Animal Sanctuary. She rides a motorcycle and roller coasters to clear her head, loves all generations of Star Trek™ TV shows and movies, and values time with friends and her life partner of 33+ years in the Washington DC metro area.

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Suggested Questions for interview:

Focus on individuals

- What are the top 3 reasons people fail to bring their ideas to reality?
- With what types of ideas do you realize best results with your clients?
- You emphasize process and systems to implement ideas. Without giving away your “secret sauce”, what does your process involve?
- Doesn't everyone want to make money with their ideas?
- How long does it take to see an idea become reality?
- Other than working with you personally, do you have other resources to help people move their ideas to action?

Focus on organizations

- What are the top 3 challenges faced by organization leaders today?
- How do you use the power of groups and the “third mind” to maximize the people resources to grow the organization's bottom line?
- You created something called an Idea MindTeam™ group. What is that?
- How does such a group operate?
- What problems does your Idea MindTeam™ platform solve, and how?
- Why should organizational leaders consider implementing Idea MindTeam™ groups instead of training, coaching, motivational posters, and other typical solutions designed to “fix” communication and leadership issues that might be less of an investment for them?
- How can listeners get more information about implementing their ideas or bringing the Idea MindTeam™ platform into their organization?
 - Bring you in to speak to their group or leadership team?